

JANUARY 2018

FOCUS

a magazine by the Professional Photographers of San Diego County



PPSDC
Professional Photographers of San Diego County

www.ppsdc.com

Together We Don't See Hills Ahead of Us
by Yaneck Wasiek

Code of Ethics

- 1 Observe the highest standard of honesty in all my transactions, avoiding the use of false, confusing, inaccurate and misleading terms, descriptions and claims.
- 2 At all times endeavor to produce photographs of a quality equal or superior to the samples I display; to apply my best efforts towards providing the best possible photographic services and to play my part in raising the general standard of photographic craftsmanship.
- 3 Show a friendly spirit of cooperation to my fellow professional photographers and assist them whenever possible should they be in trouble or difficulty.
- 4 At all times avoid the use of unfair competitive practices and hereby subscribe to the Federal Trade Commission Rules of Fair Competitive Practices for the professional photographic industry.
- 5 Assist my fellow professional photographers and share my knowledge with them and encourage them individually and collectively to achieve and maintain the highest standards of quality.
- 6 Recognize the authority of the Association in all matters relating to the interpretation of this code.

CONTENT

President's Message	3
November Best-in-Show	4
Best-in-Category	5-6,8
Dust Spots - Lightroom	7
<i>by Ken Hofheinz</i>	
Merit Awards	9-13
Photo Safari	14
Brooke Shaden coming soon	16

Monthly Meeting:

Hilton Garden Inn SD Mission Valley
6:30 PM - 2nd Tuesday <http://www.ppsdc.com>

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PPSDC 2017-2018

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President's Message

Happy New Year!

We're halfway through our fiscal year, but it's a new calendar year, with new hopes and dreams. What are you looking to accomplish in your business and craft this year? What goals do you have?

Our goal is to continue to bring you dynamic speakers, top notch judges, hands on workshops, and fun social safaris to make PPSDC the place to be!

Therefore, it brings us enormous pleasure to announce the very talented fine art photographer Brooke Shaden as our Open House speaker in April! She believes in promoting passion and living an inspired life. Her work is storytelling and art at its finest. We can't wait!

There are only two Image Competitions left this year. It's time to start preparing those images, and counting your points! Are you in the running for Photographer of the Year? Or maybe a category? Either way, the input and critique from the judges will help you grow as a photographer, and prepare you for future competitions. Don't forget: enter three, and the fourth image is free!

We wish you all the success in 2018! Our goal is to help you get there. As always, let us know how we can help you.

Cheers,
Janet Bark, CPP
President PPSDC 2017/18



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Together We Don't See Hills Ahead of Us

By Yaneck Wasiek

This photo was part of a 4-hour engagement session we did in October. We photographed this couple in a countryside area right on the border of Illinois and Wisconsin. As we were walking through the fields I noticed part of the field going upward with a pretty flat top.

My vision was to position my couple right on the edge of the hill so majority of their bodies would be against the sky and the clouds. We did a small variety of compositions and walking direction but this one had the most natural feel. I wanted a connection between the two of them, but I didn't want to make it too obvious and predictable. That's why I had Luis looking at Julia while Julia was looking a bit down to break the eye lines.

My post-processing was rather simple. First I cropped the photo to make it panoramic. I then added dodging and burning for the couple and clouds. I also did some luminosity masks for the clouds to get a bit more contrast. I then converted into black and white with toning in NIK's Silver Efex Pro 2. Final step was selective sharpening.

Yaneck Wasiek is the owner of WASIO photography. And is a San Diego & international destination wedding photographer.

Tech Specs:

Canon 5D Mark IV with Canon 70-200 f2.8L IS II @ 145mm
ISO 100, f4.5, 1/320



BEST-IN-CHILDREN

That Sweet First Smile
- Violet Bowlan



BEST-IN-DIGITAL-IMAGING

Nestling
- Judy MacLean



BEST-IN-CATEGORY

BEST-IN-ILLUSTRATIVE —
Whimsical Wish
- Monica Royal



BEST-IN-PETS
Puppy For Sale
- Amy Dawnelle

BEST-IN-NATURE —
Reflecting Peace
- Angie Crompton



Mac to PC conversion
opt = alt cmd = ctrl

Dust Spots - AHHHH!!!

By Ken Hofheinz

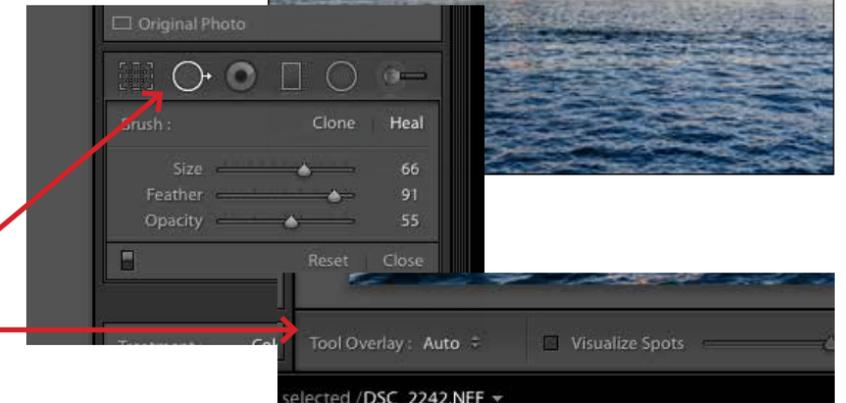
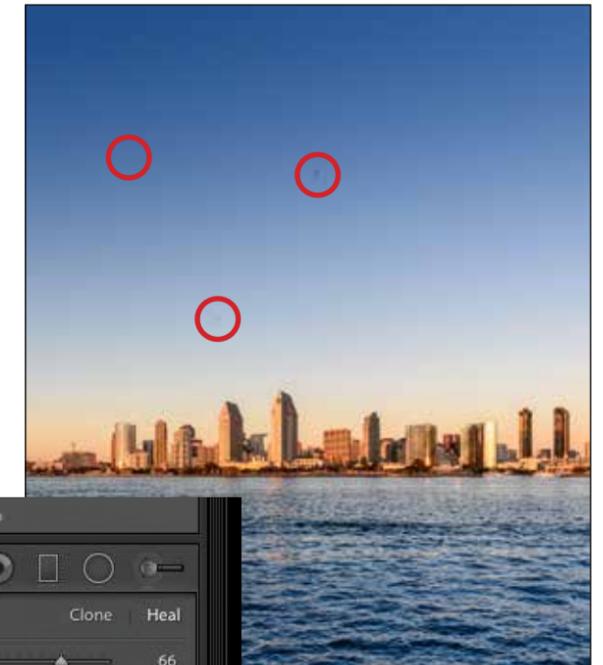
If you were at our last Image Competition you might have noticed that one of the judges really pointed out a lot of dust spots. Now dust spots happen to everyone but you shouldn't display images with them. Especially when it is so easy to take them out. I am going to show you how in Lightroom.

Lightroom makes it very easy. While in the Development module select the Healing brush. Now check mark the little box next to Visualize Spots. (If you don't see this just below your image hit t and the tool will be visible.) Now make your brush just a bit larger than the spot and click. You might have to reposition where Lightroom chooses to sample from and definitely toggle the Visualize on and off to make sure it looks good.

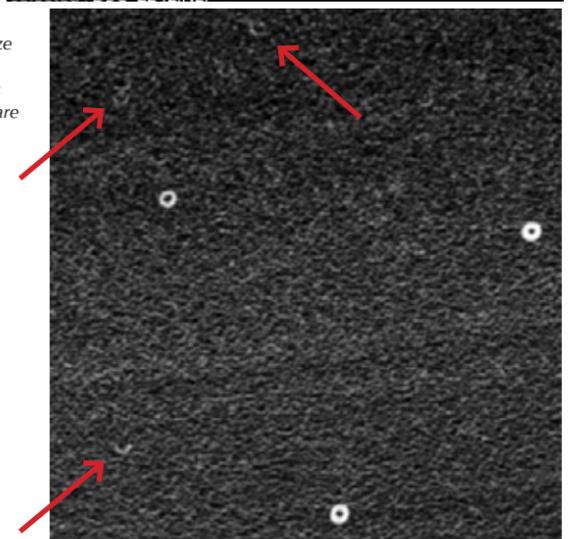
You might want to make sure your monitor is clean as well. Nothing more frustrating than to try and clean a spot out of your image only to realize it is physically on your screen. Happy dusting. •

Before

These three are pretty easy to spot on a big screen. But there could be more.



This is what the Visualize Spots will do. You can see three obvious spots clearly now. But there are some more that should be cleaned up as well.



After



BEST-IN-CATEGORY

BEST-IN-PHOTOJOURNALISM —
Another Manic Monday 9:25AM
- Jim Tomcik



BEST-IN-SENIOR —
Autumn Beauty
- Janet Bark

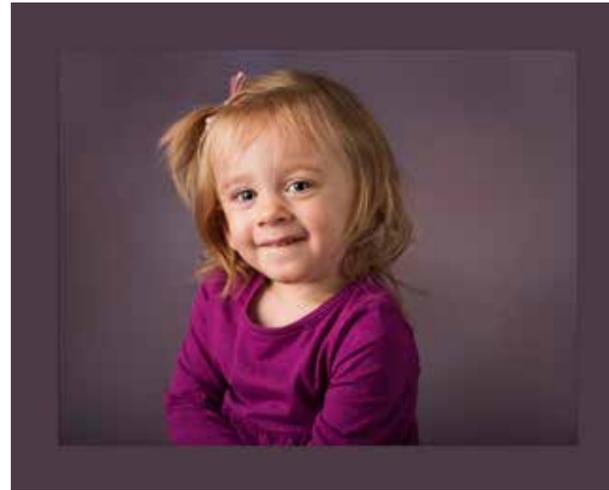
**My Image Didn't
Look Right in Comp**

So if your image didn't "look" right in the last image competition, you might want to check and make sure you are following our guidelines.

Files **MUST** be in **sRGB Color Space**. Files need to be sized with the longest dimension at 4000 pixels at 300dpi. It must be saved as JPG format and may not exceed 3.5MB in size. Naming must be as follows: category_titleofphoto_firstname_lastname.jpg

CHILDREN

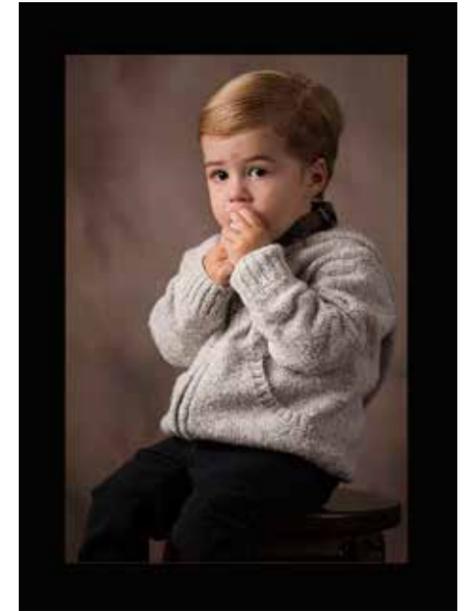
MERIT AWARDS



— *Adorably Rumped*
- Violet Bowlan



— *My Favorite Things*
- Amy Dawnelle



— *My Secret is in My Hands*
- Violet Bowlan



— *Who Says I'm Sugar and Spice and Everything Nice*
- Dale Law



— *Oh Mighty Hatchling*
- Therese Ruffner

MERIT AWARDS

DIGITAL-IMAGING

Flying Into San Diego Day to Night —
- Oliver Asis



ILLUSTRATIVE

Into the Light
- Janet Bark

Warrior Chief
- Ivy Gordon



AV8B Harrier VTOL
- Morgan Maiani

MERIT AWARDS

PETS



You Said WHAT to Her
- Janet Moyer

Cora at 13 Years —
- Janet Moyer



Schoolyard Games
- Jim Tomcik



NATURE

Sun Set on Bulow Marsh —
- Roxyanne Young



PHOTOJOURNALISM



Balanced
- Jean Eichenlaub

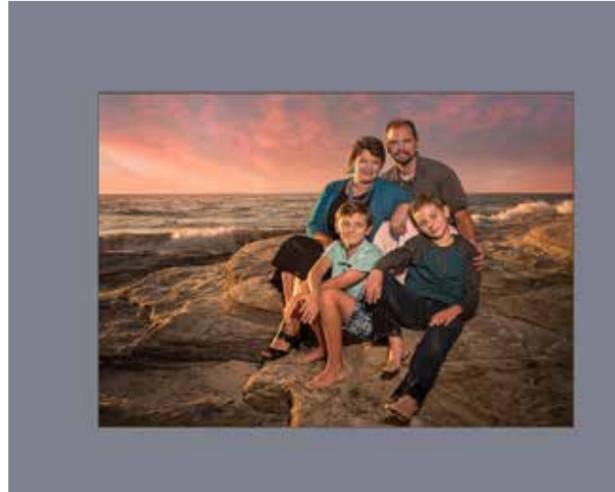


Schooner Freedom Under Full Sail Matanzas Bay
- Roxyanne Young

MERIT AWARDS

PORTRAIT

A Graceful Gaze —
- Janet Bark



As We Are
- Ken Hofheinz

Elijah —
- Janet Bark



Together
- Amy Dawnelle

Strong Foundation —
- Yaneck Wasiek



PORTRAIT

MERIT AWARDS

Emotional Wreckage
- Monica Royal



Roses are Red
- Roxyanne Young

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[SMALL BUSINESS]
BECAUSE I AM ONE.**



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Each Grey Hair Has Such a Story
- Ivy Gordon

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PHOTO SAFARI

Safari at Coronado Ferry Landing

By Ken Hofheinz

Coronado Ferry Landing was the sight of our last Photo Safari. Our own Oliver Asis instructed us in the finer points of capturing a nighttime image of the San Diego skyline.

Armed with our cameras, wide angle lenses, and a sturdy tripods we took to the beach. After some basic instruction from Oliver here are some examples of what we came up with that evening.



© Amy Dawnelle



© Jim Tomcik



© Milan Kovacevic



© Janet Bark



© Morgan Matani



© Dean Curry



Most of the gang that showed up. A few had to leave before we got this shot.

We have great fun on these outings. Come join us.



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Carl Caylor

Before-After and How to Get There

Carl will train you to walk into a scene; visualize composition, lighting and a finished product; then make it happen. This class will also take you through post process, print enhancements and lab-ready. When this class is over you will have several new-finished displays for your gallery.



Tim Meyer

Fundamentals of Lighting and Posing

Tim will show you how to work in studio and outdoors with basic to creative lighting equipment and natural light. This class provides the opportunity for learning the posing and lighting techniques that are the backbone of a successful professional portrait or wedding studio.



Sandra Pearce

The Art of Painting in Photoshop (Intermediate)

Sandra teaches how to use all the tools that Adobe has in Photoshop to be used for painting. You will learn to use the mixer brush to create and blend backgrounds to take your image to the next level.



Thom Rouse

After the Camera, Before the Print - Fine art techniques in Photoshop (Intermediate)

We'll discuss how pre-visualization and Discoveries are two sides of the same creative coin and how we can use both in image creation. We'll also talk about enhancing our visual knowledge. Everyone is creative! Creativity is a learned skill available to all of us (not just a few lucky souls)



Michael Collins

Photoshop, Zero to Sixty in a Week

Join Michael and learn the basics of Photoshop. In this immersive, hands-on workshop, you will gain enough Photoshop knowledge in just one week to enhance your abilities as you grow to truly understand Photoshop.



Randy Van Duinen

The Art of Architectural and Landscape Photography

From Seascapes to skyscrapers! Randy will lead you out into the field and help you capture stunning images. You will learn about light painting nature and how to capture stars and the galaxy. In the classroom Randy will teach you how to process your images in Adobe Lightroom and Photoshop.



Arica Dorff

The Art and Business of Pet Photography

Arica will explain pet psychology to make your portrait sessions with pets more controlled and less chaotic. Get the behind-the-scenes scoop on Arica's workflow, editing techniques, and her most productive avenues for low-cost high-return marketing.



Jim Chagares

Backcountry Journey

Jim will share his camera settings and shooting techniques for creating perfect exposures with ever changing lighting conditions and a fast moving subject. He will share his undocumented techniques for creating the sharpest images imaginable and will raise your Photoshop skill level to new heights.

1 1/2 Day June 9 & 10, 2018



Kathy & Robert Norwood

FAA Part 107 Test Prep Course

This course will teach photographers the rules and regulations required by the FAA to successfully pass the Part 107 FAA exam for sUAS's. Robert & Kathy will cover regulations, airspace classifications and operating requirements, weather, loading and performance, and drone operations. A sample test will be administered to prepare the participants to take the Part 107 exam upon completion of this course.

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MARK YOUR CALENDARS

PPSDC
presents

Brooke Shaden



Open House - April 13th

For this year's Open House we will host Brooke Shaden, fine art photographer. Join us with award-winning photographer Brooke Shaden as she teaches inexpensive ways to create elaborate, gallery style works of art from scratch.

Her full-day workshop is sure to sell out. Mark your calendar so you will be ready to sign up.

Through the use of her creative techniques, Brooke shows you how to transform your images into dramatic, eye-catching works of art. This workshop will walk you through everything you need to know to create amazing fine art portraits. From capture to post production, you will not want to miss this.



APRIL 13 & 14