

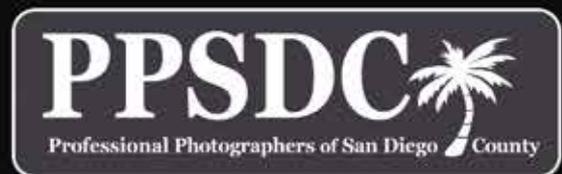
November 2018

# FOCUS

a magazine by the Professional Photographers of San Diego County



*Jake*  
by Janet Bark



[www.ppsdc.com](http://www.ppsdc.com)

# Code of Ethics

- 1 Observe the highest standard of honesty in all my transactions, avoiding the use of false, confusing, inaccurate and misleading terms, descriptions and claims.
- 2 At all times endeavor to produce photographs of a quality equal or superior to the samples I display; to apply my best efforts towards providing the best possible photographic services and to play my part in raising the general standard of photographic craftsmanship.
- 3 Show a friendly spirit of cooperation to my fellow professional photographers and assist them whenever possible should they be in trouble or difficulty.
- 4 At all times avoid the use of unfair competitive practices and hereby subscribe to the Federal Trade Commission Rules of Fair Competitive Practices for the professional photographic industry.
- 5 Assist my fellow professional photographers and share my knowledge with them and encourage them individually and collectively to achieve and maintain the highest standards of quality.
- 6 Recognize the authority of the Association in all matters relating to the interpretation of this code.

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Monthly Meeting:  
 Hilton Garden Inn SD Mission Valley  
 6:30 PM - 2nd Tuesday <http://www.ppsdc.com>

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## President's Message

We're off to a great start this year with dynamic speakers, fun workshops, educational photowalks, and exciting Image Competitions. The new Board is on fire and working hard to create fun events and more hands on learning for you. When you learn by doing, it sticks. The other key is to PRACTICE, PRACTICE, PRACTICE. We want you to master your craft, so when you learn something new, make an effort to implement it in your work right away. Repetition equals retention.

Our PPSDC community is growing, and with that comes more opportunity for learning, camaraderie, and fun. We'd like to grow even more. Tell your friends about us, tag us in your posts. The bigger our community gets the better we all become.

One of the perks of being on the Board is the opportunity to meet new people and have an impact on others. The fastest way to learn is by teaching. Being involved with you, helps me grow as an artist tremendously. If you haven't been involved yet, but would like to, reach out to one of us and let us know. There are many ways to help, and we'd love to have you.

Please let us know how we can serve you better.



One of the perks of being on the Board is ...

Cheers,  
 Janet Bark, CPP  
 President PPSDC 2018/19





**Jake**

By Janet Bark

What an exciting evening this was winning Best in Show for “Jake.” It’s always daunting to enter Image Competition because you never know what to expect. I had hoped to merit, and maybe get Best in Class, but never did I expect to win this. That the judges appreciated an image I crafted with love makes it all the more special.

We created this image for Jake’s Senior Portrait. I’ve known Jake for a long time and wanted to show how he’s turning into a young man. I also knew that I wanted a serious, but not mad expression from him. We tried different poses in this chair, and different crops, but when I saw this one I knew it had something special.

I used a 3ft Octabox on his left feathered a little toward the camera, reflector on the floor for a little fill, and a shoot through umbrella, up high and angled down camera right, for a soft fill and separation from the background. I hand painted the backdrop, so was pleased with the soft gradient light the umbrella created on it, and the color harmony it has with his clothing.

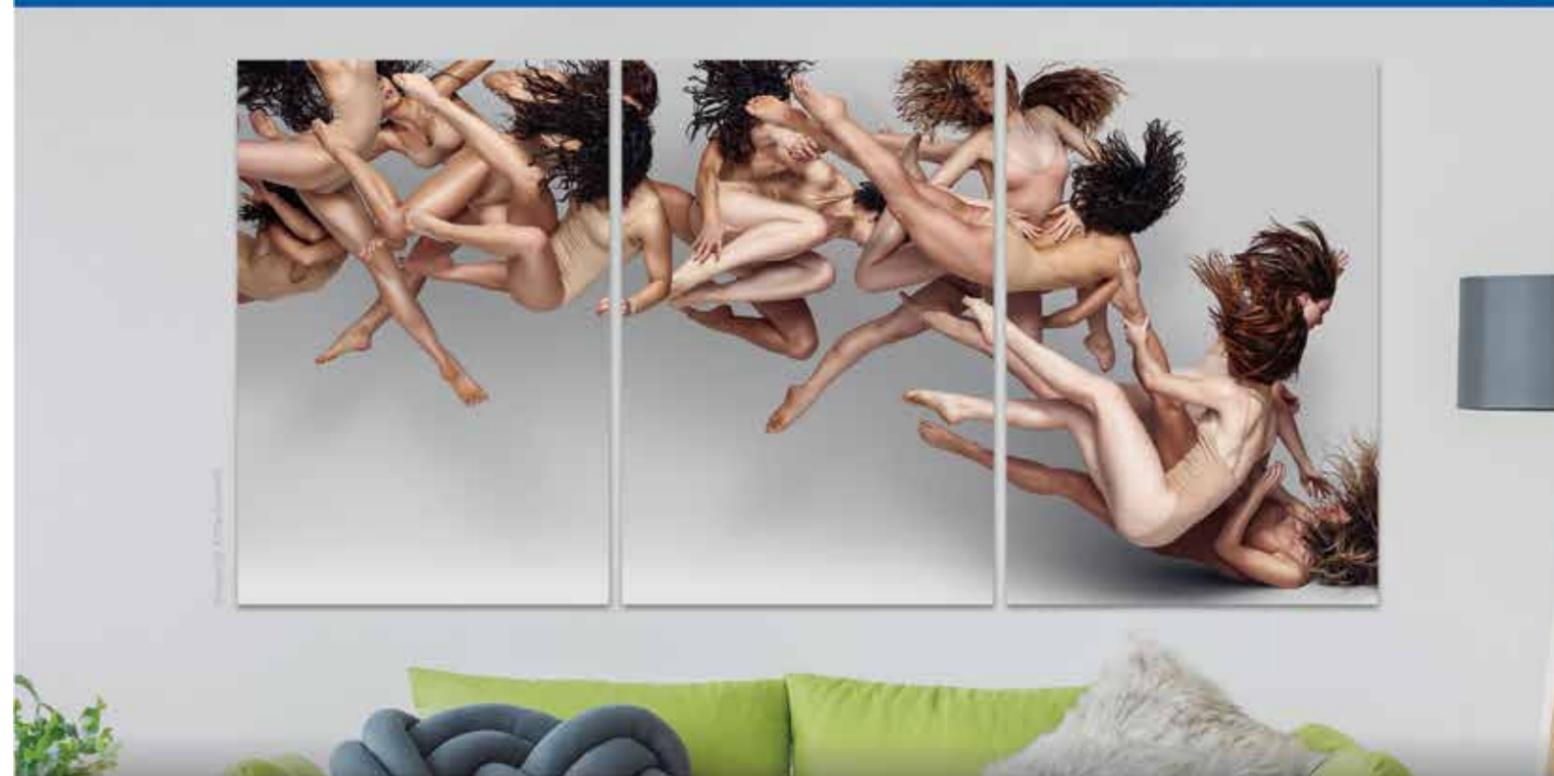
For post-processing I brought the image into Lightroom for basic global edits, then into Photoshop for the details. I used the healing tool, some cloning at a very low opacity, and a little frequency separation for his skin. Other than that, it was captured in camera.

Janet Bark, CPP

Nikon D750  
Nikkor 85mm 1.8G  
@ f5.6 1/160 ISO 125

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**BEST-IN-CATEGORY**

**BEST-IN-ALBUM-NON EVENT** —  
*The Miracle of Love*  
- Yaneck Wasiek



**BEST-IN-COMMERCIAL** —  
*Spreckels Theatre*  
- Oliver Asis



**BEST-IN-CHILDREN**  
*I Was Supposed to WAIT*  
- Therese\_Ruffner



Mac to PC conversion  
opt = alt    cmd = ctrl

**Teeth Whitener**

By Ken Hofheinz

This is going to be quick and painless. A lot quicker than going to the dentist. I found this image on the Internet. I don't think this person's teeth are really that yellow. They are too uniformly colored, but they will serve our purpose.

Okay, lets go. Create a new Hue/Saturation layer. In the Properties panel check the Colorize box. We are only worried about the teeth. (We have a mask we will use.) Move the Hue slider all the way to the left and then in a little. I used 9 for this example. Now take the Saturation to 19. And, finally, Lightness to +10.

Now click on the mask and fill it with black. With an appropriate brush size, softness and set to white, brush your teeth. (Sorry, I had to) The smaller the teeth in the image, the less accurate you need to be.

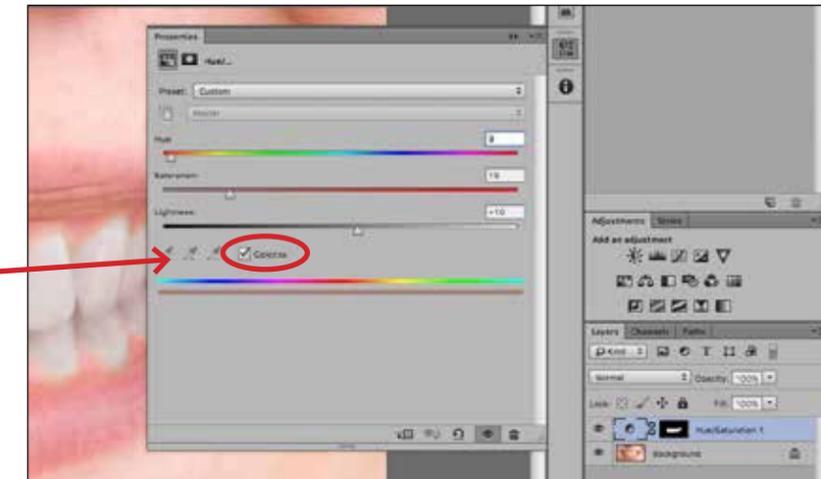
If you have brightened them to much you can go back into the Properties panel and fix it. OR you can just lower the opacity of the layer. I usually just lower the opacity.

Don't get carried away with this. Most people have a little color to their teeth; it's natural. •



Before

Wow! Cut back on the coffee.



The mask. To help with painting the mask, you can make the Properties extreme to allow you to see the change easier. Then go back and correct the sliders to your liking.



After

**BEST-IN-CATEGORY**

**BEST-IN-DIGITAL-IMAGING** —  
*The Pain Of Destruction*  
- Monica Royal



**BEST-IN-ILLUSTRATIVE** —  
*Midnight Enigma*  
- Monica Royal



**BEST-IN-CATEGORY**

**BEST-IN-PORTRAITS** —  
*A Little Mysterious*  
- Janet Bark



**BEST-IN-PHOTOJOURNALISM** —  
*It's Been a Hard Year, Brother...*  
*It's Been a Hard Year*  
- Antoine Didienne



**BEST-IN-NATURE** —  
*Sunset Stream*  
- Kip Cothran



**BEST-IN-WEDDING** —  
*Veil Love*  
- Yaneck Wasiek

**MERIT AWARDS**

**CHILDREN**

*Dressing up like Taylor Swift —  
- Michelle Pennings*



*— Out of the Rabbit Hole  
- Vikki Powers*



*She's MY Dolly and I am a Dolly Too —  
- Michelle-Pennings*



*— Bubble Bath  
- Monique Hoppe*



*So Cozy —  
- Violet Bowlan*



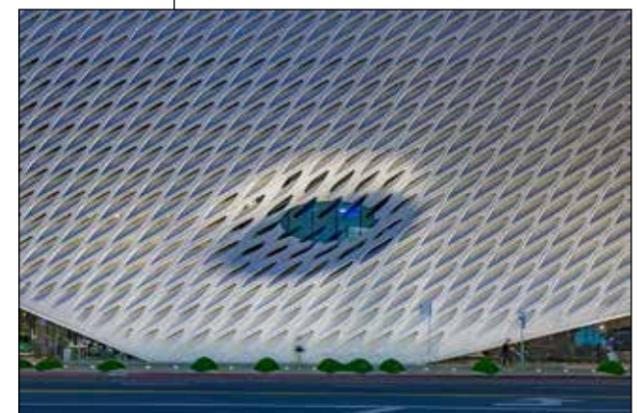
**MERIT AWARDS**

**COMMERCIAL**

*My Favorite Perfume —  
- Jean Eichenlaub*



*— The Broad Eye  
- Oliver Asis*



*Vancouver Cityscape —  
- Jay Styron*



*— Under the Louvre  
- Antoine Didiene*



**MERIT AWARDS**

— Annie's Grass Jungle —  
- Amelia Durham



**DIGITAL-IMAGING**

— Rhodesian Dream —  
- Amelia Durham



— Ocean Beach Pier —  
- Oliver Asis



— California Street —  
- Oliver Asis



**MERIT AWARDS**

— Cuban Time Machine —  
- Willie Sakai



— Arizona Picture Frame —  
- Jay Styron



— Ghost Town Congragational Church —  
- Kip Cothran



**ILLUSTRATIVE**

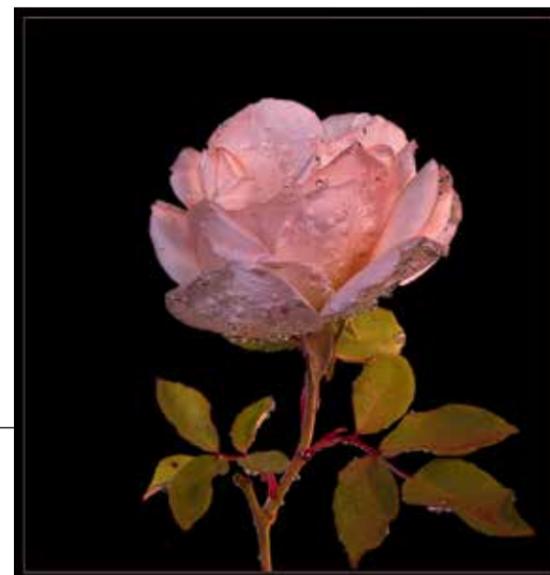
— Beast 9 —  
- Willie Sakai



— Framed —  
- Willie Sakai



— Underwater Rose —  
- Jean Eichenlaub



**MERIT AWARDS**

*Light Inside the Land* —  
- Kip Cothran



— *Just Buzzing Around*  
- Cynthia Hedgecock



*Waving My Way Back Home* —  
- Kip Cothran



**NATURE/LANDSCAPE**

— *Yes*  
- Jean Eichenlaub



**MERIT AWARDS**

— *Leaping Into First Place at Her Last Dance Competition*  
- Willie Sakai



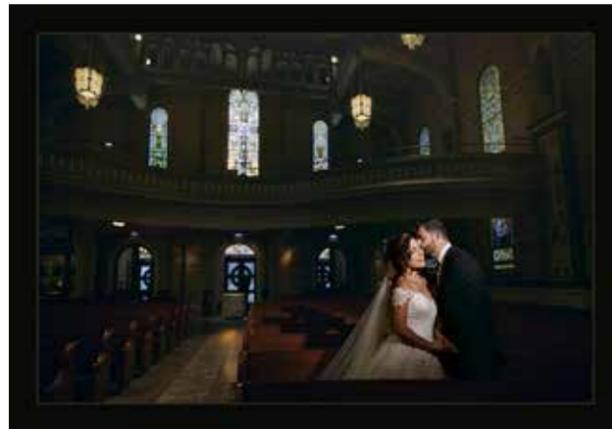
*Sudden Stop* —  
- Jay Styron



**PHOTOJOURNALISM**

**WEDDING**

— *Love at St Patrick*  
- Yaneck Wasiek



— *Opening to a New Chapter*  
- Sasha Wasiek

— *Grant Reflection*  
- Sasha Wasiek



**MERIT AWARDS**

**PORTRAIT**



*Hope* —  
- Jules Kirkeby



*Ian* —  
- Michelle-Pennings



*Deborah,* —  
*Fitness Instructor*  
*Over 60*  
- Antoine  
*Didienne*



*Men Love Mystery* —  
- Yaneck Wasiek



*Natural Grace* —  
- Janet Bark

**MERIT AWARDS**

**PORTRAIT**



— *Red & Black*  
- Sasha Wasiek



*I Cannot Wait to Meet You* —  
- Monique Hoppe



— *Victorian Light*  
- Sasha Wasiek



*Parisian Nostalgly* —  
- Sasha Wasiek

**MERIT AWARDS**

*Keeping it Clean and Simple* —  
- Janet Bark



— *A Classic Beauty*  
- Janet Bark

*Childhood Reminiscence* —  
- Violet Bowlan



— *The Future's So Bright*  
- Michelle Pennings

*Will You Listen to What I Have to Say* —  
- Michelle Pennings



**SENIOR**



**MERIT AWARDS**

**SENIOR**



— *Dreamer*  
- Monique Hoppe

Our recent Photo Walks have been great. Monique is doing a great job. These are just a few of the images created from those outings.

These are a great time to get to know your fellow photographers, learn from each other and fill out your portfolio.

**PHOTO WALK**



The "Little Princess" shoot. Monique arranged for costumes, props, makeup artist and models.



The gang recently went to Balboa to practice off camera flash photography.



WB in camera Flash  
No filter on flash  
WB: 3000 Kelvin  
CTB gel on flash (Blue gel)  
WB: 3200 Kelvin  
1/2 CTB gel on flash (Orange gel)



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