

March 2019

FOCUS

a magazine by the Professional Photographers of San Diego County



Pepper and Platinum
by Yaneck Wasiek

PPSDC 

Professional Photographers of San Diego County

www.ppsdc.com

Code of Ethics

- 1** Observe the highest standard of honesty in all my transactions, avoiding the use of false, confusing, inaccurate and misleading terms, descriptions and claims.
- 2** At all times endeavor to produce photographs of a quality equal or superior to the samples I display; to apply my best efforts towards providing the best possible photographic services and to play my part in raising the general standard of photographic craftsmanship.
- 3** Show a friendly spirit of cooperation to my fellow professional photographers and assist them whenever possible should they be in trouble or difficulty.
- 4** At all times avoid the use of unfair competitive practices and hereby subscribe to the Federal Trade Commission Rules of Fair Competitive Practices for the professional photographic industry.
- 5** Assist my fellow professional photographers and share my knowledge with them and encourage them individually and collectively to achieve and maintain the highest standards of quality.
- 6** Recognize the authority of the Association in all matters relating to the interpretation of this code.

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Monthly Meeting:

Ramada Hotel & Conference Center
5550 Kearny Mesa Rd, SD 92111
6:30 PM - 2nd Tuesday <http://www.ppsdc.com>

PPSDC 2018-2019

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President's Message

The best thing about being a member of PPSDC is the hands-on experience it allows you to have and the connections you get to make. I know I keep saying this, but if it wasn't for PPSDC, I wouldn't be where I am today. Get yourself out there! Go to every class, workshop, photo walk, conference, and event that you can. Not only are you furthering your photography education, but you're meeting your fellow colleagues, and building a network of support for you and your business.

One of the things I keep hearing is to do a personal project. Have you done that? Is that perhaps all you do? What has that lead to? As a business owner of my portrait photography studio I tend to get caught up in what the client needs, and what I need to do to keep the business running. It's hard to make time to be a creative artist outside of my day to day, but when I do, something magical happens. I create freely and those images end up being my favorites.

Not only do I like the images, but I start seeing a theme or a trend. It's what I truly love to do, and it's what my clients love about me. Personal projects not only draw your potential clients in, it also allows you to be true to yourself. These are also the images that have done well for me in Image Competition. So think about this the next time you pick up your camera. Take everything you learn, do YOU, and see what happens!

PPSDC is looking forward to an exciting year ahead. We have some amazing presenters, educators, and judges coming your way. As always, reach out to anyone on the Board and come join our team of volunteers. We always have room for new ideas and friendship.

Cheers,
Janet Bark, CPP
President PPSDC 2018/19

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BEST-IN-SHOW*January Best-In-Portrait*

Pepper and Platinum

By Yaneck Wasiek

This photograph was taken during a workshop I was teaching in Portland, OR. It was a sponsored event by Phottix and Tamron lenses. During the workshop I was explaining lighting from the simple to more advanced. This was an example of a two light set up to create highlight/shadow/highlight pattern. I used grids on both lights to contain the light. Main light was a beauty dish. The rim light was a strip box. I don't know what the lighting ratio was because I operate mainly by look. That is why I tether.

This portrait was literally taken in 5 minutes because this was just an example for the class and then I let the students photograph. The portrait has detail retouching done. The clean up done with frequency separation and local Dodge & Burn. The Black & White conversion was done with hue/saturation on color and luminosity blend mode layers.

Yaneck Wasiek
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*Miss Sassy
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*Movado - Don't Let
Numbers Define You
- Morgan Maiani*

BEST-IN-DIGITAL-IMAGING —

*Minty McFluffy Puff
- Amelia Durham*





Mac to PC conversion
opt = alt cmd = ctrl

Before



Blend If

By Ken Hofheinz

Everybody has heard of the *Blend If* slider, but have you ever played with it and seen its potential?

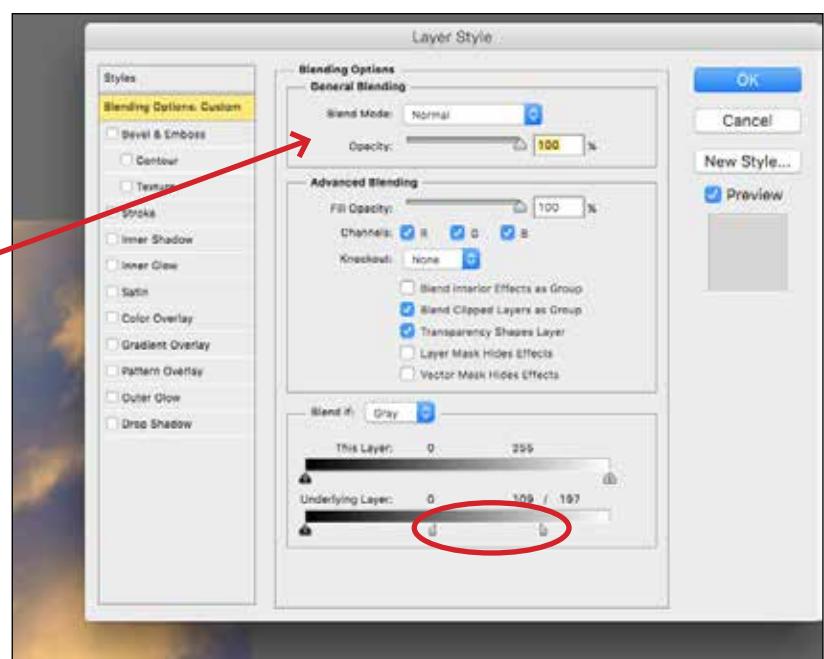
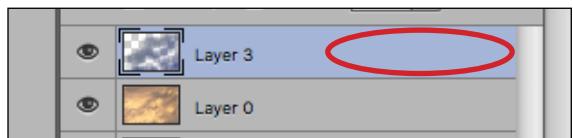
Here we have a dramatic sky, but we can do more. Let's make the sky behind the clouds bluer, to give it some more pop. Create a new layer above the current one. Grab your Brush tool and with a soft brush at 30% paint blue over all the sky area you want to change. Look at my example, you don't have to be exact. And we can change colors and tweak it after the next step.

Double click in the space to the right of your layer name. This will bring up your Layer Style window, where you will find the Blend If sliders at the bottom. We want to see the clouds from the original sky so go to the Underlying Layer slider and move the white tab in. The clouds will start to appear, but they will look jagged. To fix this you option click on the tab to split it and then drag each half in either direction until you are happy with your transition between the clouds and the sky. Now you can go back to the layer and paint to your hearts desire.

Go to my finished image and see what a difference it has made. The dark blue sky complementing the orange clouds. You can do this in reverse as well. You could color the clouds. You would do the same thing except you would move the black slider. The sky is the limit. (I couldn't resist the pun.) •

Continued on page 15

Notice you have access to the Blend Modes. So you can change that, as well as the opacity for an almost infinite amount of possibilities. Explore and play, or you will never find out what is possible.



BEST-IN-CATEGORY

BEST-IN-ILLUSTRATIVE —

To The Moon and Back For You Babe
- Kip Cothran



— BEST-IN-NATURE

Brandon Pond
- Jean Eichenlaub

BEST-IN-PETS —

Yorkie Face
- Michelle Pennings





BEST-IN-CATEGORY

— BEST-IN-PHOTOJOURNALISM —

*Gaspard on a Smoke Break at the
Municipal Market of San Paolo*
- Antoine Didienne



— BEST-IN-SENIOR —

Empty Nester
- Michelle Pennings



— BEST-IN-WEDDING —

*A Long Time Ago in a Pool
Hall Far Far Away*
- Marlisy Hirako

MERIT AWARDS

COMMERCIAL

Red Modernism in Paradise —
- Oliver Asis



PETS

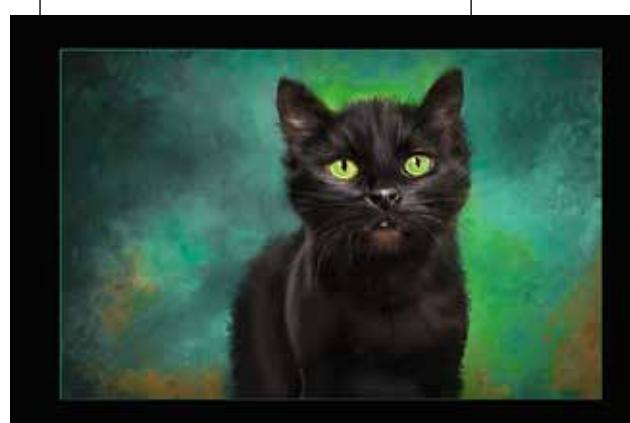


— *RUFF Night in Gotham*
- Therese Ruffner

DIGITAL IMAGING



Snailwars —
- Sarah Bracci



The Midnight Caller —
- Amelia Durham

MERIT AWARDS

ILLUSTRATIVE



— *Low Pass*
- Morgan Maiani



— *Modern Bourbon Still*
- Diana Aeria



— *Deep Blue Thoughts* —
- Michelle Pennings



— *Grapes on the Vine Get Sweeter With Time*
- Kip Cothran

WEDDING



└ *Behind Door Number One*
- Marlisy Hirako



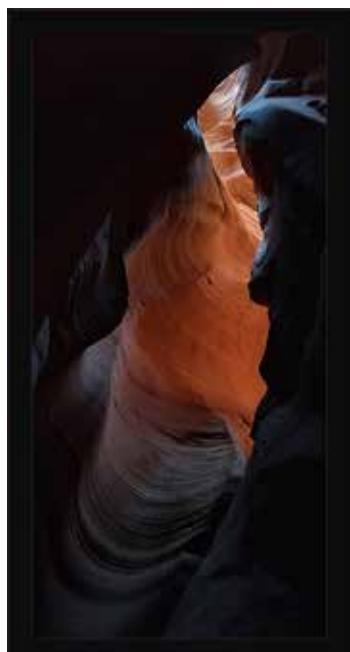
└ *Brandon*
- Marlisy Hirako

MERIT AWARDS

Mission Bay Sunset —
- Oliver Asis



— Navajo Red Rock
- Kip Cothran



River Run —
- Kip Cothran



NATURE/LANDSCAPE



— *Tranquil Tuesday*
- Jennie Edwards



└ *Evening at the Pond*
- Jean Eichenlaub

MERIT AWARDS

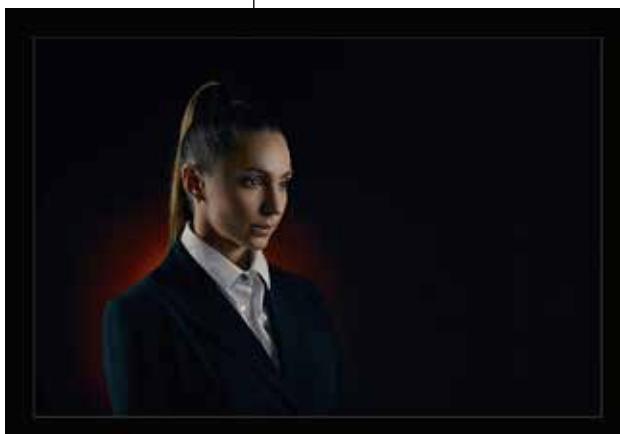
PORTRAIT



— *Light in the Darkness*
- Monique Hoppe



└ *Mr. Confident*
- Michelle Pennings



— *Ludmila*
- Yaneck Wasiek



*You are My Heart —
My Shelter
- Cindie Wolf*



└ *Captain S. Rokk,
Magic, Music, Mystery
- Morgan Maiani*

MERIT AWARDS

PORTRAIT

SENIOR



Teenage Angst —
- Janet Bark



- These Boots Are Made For Posing
- Janet Bark

PHOTOJOURNALISM

Couple on a Moped —
Copacabana Beach, Río
- Antoine Didienne



In Defiance of Something so Ugly This —
Anonymous Mariachi Brings in a Little Beauty
- Antoine Didienne



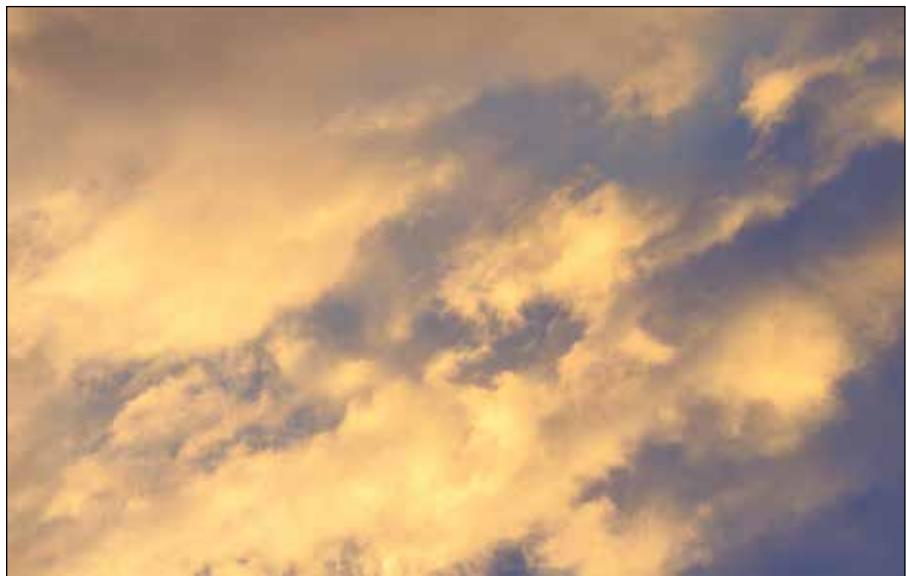


After

Continued from page 7

Blend If

Before



We could've made the blue even stronger if needed. Look at these.

Possibilities



Blend mode used on the clouds with different colors painted in a few choice spots.



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